



GLOBAL LITHUANIAN LEADERS

Global Lithuanian Leaders (GLL) – a high-impact non-profit organisation of international professionals in 60+ countries united for prospering Lithuania(ns) worldwide, as well as 25+ clubs of Lithuanian expat professionals invite you to take actions to support Ukraine and to boycott Russia.

WHAT WE HAVE ACHIEVED

- 500+ open letters were sent to the people of influence in various industries with Lithuanians roots
- 80 briefings with business leaders, ambassadors, top executives, high public officials
- Encourage awareness events for business and various industry leaders in world-wide destinations to voice out the Russia's war on Ukraine
- Collaboration with a global campaign #BoycottRussia, which includes 5000+ volunteers around the world

WHAT CAN YOU DO?

GLL invites you to use your influence and become a trumpet in your professional communities to urge these companies to terminate their operations in Russia and bring the truth to society and call for action in finding both short and long term solutions to eliminate Russia's threat.

I. CONTACT BUSINESSES

- Choose a company from the list: <https://bit.ly/3I2FFmK>
- Use your social media to urge the company to withdraw from Russia. Here are some good examples:
<https://bit.ly/3t0Yxy8>
<https://bit.ly/3CAIM4n>
<https://bit.ly/3t0Yxy8>

II. VOICE OUT THE TRUTH

- Talk to influential media about why it is important to stop business with Russia. Here are good examples from Agnia Grigas PhD talking to Bloomberg: <https://bloom.bg/3MJ7kws> and one of our GLL members Jurate (Jura) Liaukonyte in Washington Post: <https://lnkd.in/enhgskrK>
- Organize awareness events for business and various industry leaders in world-wide destinations to voice out the Russia's war on Ukraine.

When you contact the target company - please give us feedback - join our Signal trust group via the link: <https://signal.group/#CjQKINfb>

Useful materials:

- Text of an open letter to the CEOs, which you can use: <https://goo.su/6C6JU>
- The article by Kristina Sabaliauskaitė on the experience of Lithuanian "russo-realists" which is helpful material that explains Russia's mentality: <https://goo.su/zS1hLzw>
- The communications advisory to refute some justifications for the continuous presence of multinational corporations in Russia: <https://goo.su/zh9qNCA>
- The performance "Swimming Through" by Neringa Rekašiūtė : <https://goo.su/DR0hjY>
- The information to pressure governments to provide Ukraine with the listed items: "What Ukraine needs to win the war?" <https://saveualist.com/>
- We are on social media (use our posts and reshare them via your network): LinkedIn - <https://goo.su/AHxDfg>, Facebook: <https://goo.su/r22ZE>, Twitter: <https://goo.su/Sgsn9FH>
- If you want to receive weekly updates on the campaign, please fill out the form: <https://goo.su/5AqPeSr>

Whatever the form, all help matters when the defense of democracy is in question.

Thank you in advance.